

Communities in Bloom

working together for a better environment

Sponsorship Opportunities for Businesses & Organizations

Communities in Bloom is an exciting program about civic pride, environmental responsibility and beautification through community participation and the challenge of a friendly competition with other cities

Get involved

learn how your business or organization can help make our community **BLOOM**

Call 613-546-4291 ext.1716

www.kingstonblooms.com



FIFTH ANNIVERSARY



City of Kingston
Community Development Services Group
Culture and Recreation Department
www.cityofkingston.ca



2007 NATIONAL PROGRAM

Communities in Bloom

PRESENTING SPONSOR

\$10,000

Benefit Overview:

As the Presenting Sponsor your company will receive:

- Corporate recognition, i.e. "Communities in Bloom Kingston 2007 National Program presented by Corporate Name/Logo"
- Inclusion in Communities in Bloom promotional materials (events flyers, Communities in Bloom Kingston Profile Book, media advisory, news releases, advertising). Where possible, mention in broadcast coverage.
- Logo on event board (displayed at various events throughout Kingston)
- Signage recognition at Communities in Bloom Kingston Kick-Off Event, Community BBQ and Mayor's Garden Party
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 10 invitations to the Communities in Bloom Community BBQ and Mayor's Garden Party
- 4 Kingston Blooms golf shirts

For more information on Communities in Bloom Kingston, to volunteer, participate in an activity, or sponsorship opportunities, please call Sue Hitchcock at 613-546-4291 ext. 1716

Please make cheques payable to *City of Kingston*, and mail to:
Communities in Bloom Kingston
c/o City of Kingston
216 Ontario Street
Kingston, Ontario K7L 2Z3
Attention: Sue Hitchcock, CIB Program Coordinator



CITY OF
Kingston



2007 NATIONAL PROGRAM

Communities in Bloom

“COME GROW WITH US” SPONSOR

\$2,000

Benefit Overview:

As a “Come Grow With Us” sponsor your company will receive the following:

- Logo in the Communities in Bloom Kingston Community Profile Book
- Logo on the event board (displayed at various events throughout Kingston)
- Logo on the Kingston Blooms website (www.kingstonblooms.com)
- 2 tickets to the Mayor’s Garden Party
- 2 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

Communities in Bloom

KICK OFF EVENT SPONSOR

\$5,000

Benefit Overview:

As the Kick-Off Event Sponsor your company will receive:

- Logo and name inclusion in Communities in Bloom promotional materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick-Off Event
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 6 invitations to the Mayors Garden Party
- 4 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

Communities in Bloom

COMMUNITY BBQ SPONSOR

HELD DURING THE VISIT OF THE CIB NATIONAL JUDGES

\$5,000

Benefit Overview:

As the Community BBQ Sponsor your company will receive:

- Logo and name inclusion in Communities in Bloom promotional materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick-Off Event
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 6 invitations to the Community BBQ and Mayors Garden Party
- 4 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

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MAYOR'S GARDEN PARTY SPONSOR

5 Bloom Awards and Volunteer and Sponsor Appreciation

\$5,000

Benefit Overview:

As the Mayor's Garden Party Sponsor your company will receive:

- Logo and name inclusion in Communities in Bloom promotional materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Mayor's Garden Party
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 6 invitations to the Mayor's Garden Party
- 4 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

Communities in Bloom

PROMOTIONAL PRODUCTS SPONSOR
(GOLF SHIRTS, TOTE BAGS)

\$5,000

Benefit Overview:

As the Promotional Products Sponsor your company will receive:

- Logo and name inclusion in Communities in Bloom promotional material (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick Off Event
- Logo and hotlink inclusion on the Communities in Bloom Kingston website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 6 invitations to the Mayor's Garden Party
- 4 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

Communities in Bloom

PROMOTIONAL PRODUCTS SPONSOR
(SEED PACKETS, GARDENING GLOVES)

\$2,000

Benefit Overview:

As the Promotional Products Sponsor your company will receive the following:

- Logo in the Communities in Bloom Kingston Community Profile Book
- Logo on event board (displayed at various events throughout Kingston)
- Logo on the Kingston Blooms website (www.kingstonblooms.com)
- 2 invitations to the Mayor's Garden Party
- 2 Kingston Blooms golf shirts

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2007 NATIONAL PROGRAM

Communities in Bloom

PRINT PARTNER (FLYERS, BROCHURES, COMMUNITY PROFILE BOOK)

Benefit Overview:

As the Print Sponsor your company will receive the following:

- Logo and name inclusion in Communities in Bloom Promotional Materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick Off Event
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- 2 invitations to the, Community BBQ and Mayor's Garden Party
- 2 Kingston Blooms golf shirts

Print Sponsor to provide Communities in Bloom Kingston:

- Printing of all promotional material in full-colour
- 30 Complimentary Communities in Bloom Kingston Profile Books (will be ordering a total of 100 books)

For more information on becoming a Print Sponsor for Communities in Bloom, please call Sue Hitchcock at 613-546-4291, ext. 1716.



CITY OF
Kingston



2007 NATIONAL PROGRAM

Communities in Bloom

ACCOMMODATIONS PARTNER

ACCOMMODATIONS FOR COMMUNITIES IN BLOOM NATIONAL JUDGES

While They are Visiting Kingston

Benefit Overview:

As the Accommodations Partner your company will receive the following:

- Logo and name inclusion in Communities in Bloom Promotional Materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick Off Event
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- 2 invitations to the Community BBQ and Mayor's Garden Party
- 2 Kingston Blooms golf shirts

Accommodations Partner will provide Communities in Bloom Kingston:

- 2 Rooms (Executive Class or Suite) for 3 nights (July 25,26,27, 2007)
- Breakfast for 2 people (July 26,27,28, 2007)
- Hotel Signage welcoming Communities in Bloom National Judges to Kingston

For more information on becoming a Accommodations Partner for Communities in Bloom, please call Sue Hitchcock at 613-546-4291, ext. 1716.



CITY OF
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2007 NATIONAL PROGRAM

Communities in Bloom

TRAVEL PARTNER

AIRFARE AND ACCOMODATIONS FOR 2 PEOPLE

Communities in Bloom National Awards, Moncton, New Brunswick (September 19-22, 2007)

Benefit Overview:

As the Travel Partner your company will receive the following:

- Logo and name inclusion in Communities in Bloom Promotional Materials (event flyers and Communities in Bloom Kingston Profile Book)
- Logo on the event board (displayed at various events throughout Kingston)
- Signage recognition at the Communities in Bloom Kick Off Event
- Logo and hotlink inclusion on the Kingston Blooms website (www.kingstonblooms.com)
- Official recognition at each event by the Mayor or his representative
- 3 invitations to the Community BBQ and Mayor's Garden Party
- 3 Kingston Blooms golf shirts

Travel Partner will provide Communities in Bloom Kingston:

- Accommodations for 2 at the Delta Beausejour (September 19-22, 2007) - Standard Suite (for 2 people - \$1800.00)
- Return Airfare for 2 on Air Canada (for 2 people - \$1387.20)
- **Total Investment - \$3187.20**

For more information on becoming a Travel Partner for Communities in Bloom, please call Sue Hitchcock at 613-546-4291, ext. 1716.



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2007 NATIONAL PROGRAM

Communities in Bloom

CONTRIBUTING PARTNER (for In-Kind Donations)

Benefit Overview:

As a Contributing Partner your company will receive the following:

- Logo in the Communities in Bloom Kingston Profile Book
- Logo on the event board displayed at various events throughout Kingston
- Logo on the Kingston Blooms website (www.kingstonblooms.com)
- 2 Invitations to the Community BBQ and Mayor's Garden Party
- 1 Kingston Blooms golf shirt

For more information on becoming a Contributing Partner for Communities in Bloom, please call Sue Hitchcock at 613-546-4291, ext. 1716.



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